

WHEREAS; hotel and lodging employees play an integral role in shaping the hospitality industry throughout Wisconsin, providing exceptional service, welcoming guests, and contributing directly to the state’s workforce and economy; and

WHEREAS; Wisconsin’s hospitality industry is essential to supporting the state’s tourism economy, which, for the past four years, has seen consecutive record-breaking economic impact, including a \$27 billion economic impact in 2025, along with all-time highs for overnight trips, and hotel and lodging employees greatly contribute to that success; and

WHEREAS; in addition to supporting the state’s tourism economy, Wisconsin’s hotel and lodging industry is a significant driver in the state’s workforce, evident by the more than 44,000 individuals employed by Wisconsin’s hotel and lodging facilities, contributing to an industry that supports millions of jobs nationwide; and

WHEREAS; the hospitality industry is committed to creating a welcoming workplace where individuals can begin their careers, develop new skills, and grow their earning potential; and

WHEREAS; today, the state of Wisconsin recognizes the dedication and professionalism of hotel and lodging employees whose services help make Wisconsin the wonderful place it is to live, work, and visit, and celebrates the valuable contributions hotel and lodging employees have made to the economic vitality of the hospitality industry and the state;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 2026 as

NATIONAL HOTEL EMPLOYEE DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 26th day of August 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State